

AGENDA

COMMUNITY IMPROVEMENT CORPORATION MEETING

Tuesday, January 19, 2010 at 7:30 A.M.

Evendale Municipal Building, 10500 Reading Road, Evendale, Ohio

Roll Call

Recurring Business

1. Approval of Minutes from December 7, 2009 Meeting
2. Economic Development update

New Business

1. FSA project meeting – Agenda attached

Discussion Items for Next Meeting

Date of Next Meeting and Adjournment

CIC Report & Update (Jack)

Discuss Village Owned vs. Non-Village Owned Properties

- Scoring Matrix (see below)
- Village Crossing – “influence from the outside”

Economic Development Strategic Plan

- Define Objectives
- Timing/Outline
- Who Participate

Review & Discuss Market Findings & Exhibits

- What are the Market Realities? *Start to answer who are the real prospects/possibilities?*
 - Summary Demographics, Drive Time Analysis, Gap Analysis
- How does Evendale fit into the regional context? *What are existing and future opportunities?*
 - Regional Transportation and Linkages Exhibit
 - I-75 Updates from ODOT Meeting – Timing, Challenges, Opportunities
- What is the competitive environment? *Who is the competition, what are the realistic economics for the Evendale market?*
 - Regional Overview Exhibit
- What are the opportunities? *Analyze the Plan Strategy Areas (PSAs) and specific sites in the PSAs.*
 - Village Owned Properties & Plan Strategy Areas Exhibit
 - Additional Village Crossings Findings

PSA Scoring Matrix – Presentation & Discussion

- Potential/Performance/Opportunity Analysis
- Present the Scoring Matrix
- Prioritize the 17 PSAs >>>> 4 or 5 (Next step to 3)
 - PSA #1 –
 - PSA #2 –
 - PSA #3 –
 - PSA #4 –
 - PSA #5 –

Land Use Marketing

- Initial Recommendations
 - Marketing/Website
 - Template for Concept Layouts

Additional Discussion/Other

Next Meetings

- 3/02 – CIC
- Economic Development Strategic Planning